



**Reno-Tahoe  
International**

# **Reno-Tahoe Airport Authority: Annual Update**

***Sparks City Council***

***April 22, 2019***



**Reno-Tahoe  
Airport Authority**

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# Who We Are

## Reno-Tahoe Airport Authority

- ❖ Owners/Operators
  - Reno-Tahoe International Airport
  - Reno-Stead Airport
- ❖ 9 passenger airlines serve RNO
- ❖ 3 cargo airlines
- ❖ 3 runways, 23 gates
- ❖ 24/7 operation



# Reno-Tahoe International Airport is an Economic Engine for the Region

- ❖ Financially self-sufficient
  - **No** local tax dollars to operate airport
  - Operate on fees/rent collected from airport tenants
- ❖ 63rd busiest commercial airport in U.S.
- ❖ Airport's economic impact analyzed by UNR College of Business & EKAY Consulting
  - **\$3.1 Billion** per year for Washoe County
  - **\$52 Million** in tax revenues for N. Nevada
    - ✓ \$11 Million alone for Washoe County School District



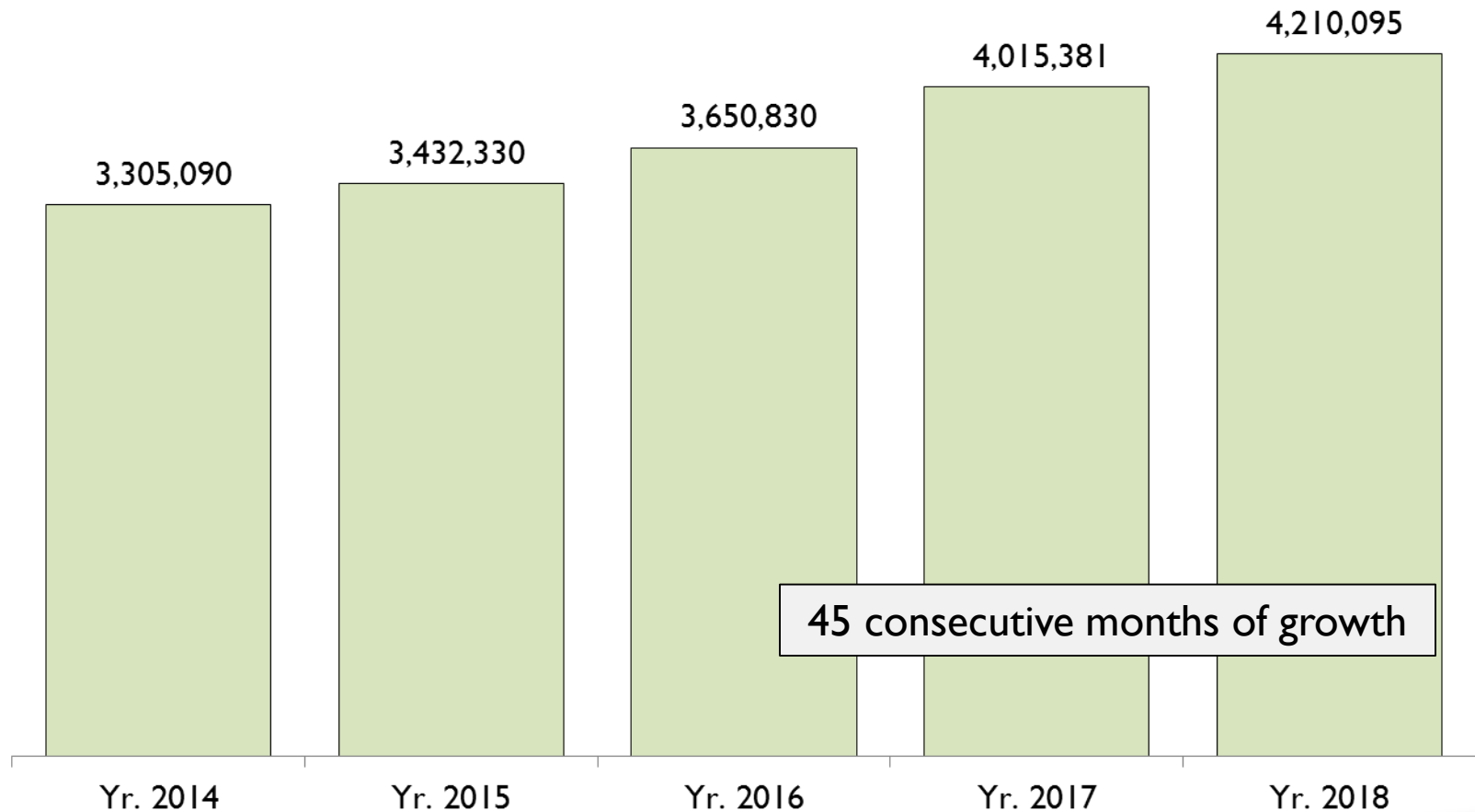
# Flights to/from Reno-Tahoe International Airport



Visit [www.renoairport.com](http://www.renoairport.com) for an online searchable flight tool.

Follow us:

# RNO Served 4.2 Million Passengers in 2018, an Increase of 4.8% Versus 2017



# Regional Air Service Corporation (RASC)

- ❖ Private/public marketing consortium to support Air Service Development

- ❖ Signatory for airline contracts
- ❖ Marketing support for new and current routes



- ❖ **Mission:** Grow and sustain business and leisure air service for the Reno-Tahoe region.

- ❖ **Partners:**

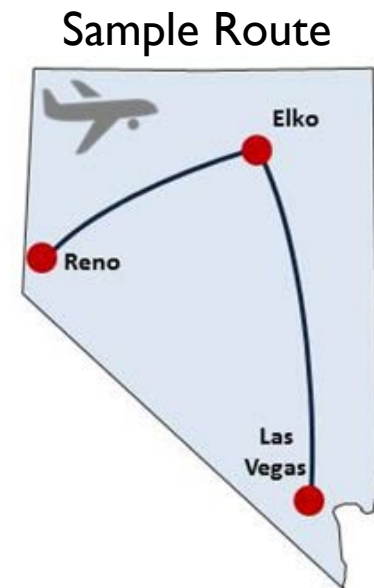
- Reno-Tahoe Airport Authority
- Nevada Commission on Tourism
- Truckee-Tahoe Airport
- Reno-Tahoe Territory
- Ski Lake Tahoe (Heavenly, Northstar, Mt. Rose, Kirkwood, Sierra at Tahoe, Alpine/Squaw)
- The City of Reno
- 8 Hotel Resorts
  - Atlantis
  - Circus Circus
  - Eldorado
  - Harrah's
  - Grand Sierra
  - Peppermill
  - Silver Legacy
  - The Nugget
- 6 Convention and Visitor Bureaus
  - Reno-Sparks Convention and Visitors Authority
  - Incline Village/Crystal Bay Visitors Bureau
  - Lake Tahoe
  - Tahoe-Douglas Visitors Authority
  - North Lake Tahoe Resort Association
  - Truckee Tourism Business Improvement District
- Truckee North Tahoe Transportation Mgmt.
- Squaw / Alpine
- Economic Development Authority of Western Nevada
- NV Energy
- The Reno-Sparks Chamber of Commerce
- Switch

# AB242 Air Service Development Fund

- ❖ Air service to small regional airports require funding for airline
- ❖ RTAA supports commercial air service between Reno - Elko - Las Vegas and throughout Nevada
- ❖ **Elko Service by the Numbers**
  - (Based on 4 days a week from RNO and 3 days a week from LAS)

Total Economic Impact for  
Nevada  
**\$6.4 million**

Job Impact  
**41.8 FTE**  
(full-time equivalent)





# AB242 Air Service Development Fund

## ❖ Elko Service by the Numbers

### Other Benefits

- ❖ Reduced travel time for business and leisure travelers
- ❖ Connection to Nevada's largest cities
- ❖ Increased air service throughout the state

### Funding

Operating Costs

**\$3.3 million**

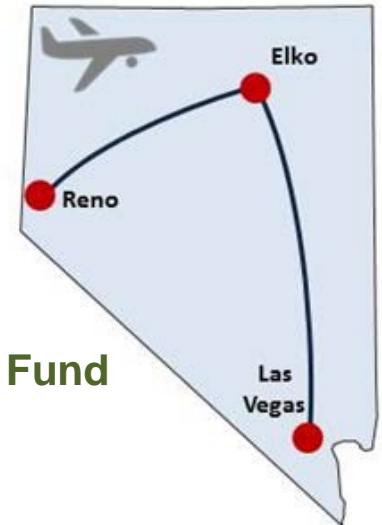
State Contribution

**\$1 million**

Elko Community Fund

**\$250,000**

Sample Route



- ❖ Economic Impact Study was conducted by University of Nevada in partnership with Ekay Economic Consultants, Inc.
- ❖ Used conservative load factors and air fares for the economic impact analysis. Industry average load factors and air fare will generate enough revenue to eliminate the need for State contribution.

*Note: Previous efforts were SB 363 (2017) and SB 125 (2015)*

# New Master Plan Charts the Future for RNO

- ❖ Master Plan for Reno-Tahoe International Airport
  - Began October 2016, completed June 2018
  - Addresses airport growth, aviation industry changes, and FAA standards for next 20 years.
- ❖ Improvements on the horizon for:
  - Terminal –Ticketing & Passenger Flow
  - Consolidated Rental Car Facility
    - Within walking distance of terminal
  - Two replacement concourses





# Escape Lounge & Vino Volo Now Open

## ❖ Common-use Escape business lounge

- Available to passengers from *any* airline
- Located post-security
- Reno-Tahoe modern mountain feel
- Fine dining, craft beers & spirits



## ❖ Vino Volo and Verdi Market

- Vino Volo: Wine bar and restaurant, tapas-style light fare
- Verdi Market: local coffee, bakeries, beer and other products
- Fresh food to go



# Coming Soon: Subway and Harley Davidson

- ❖ C Concourse Elbow
- ❖ Order from Subway App
- ❖ Main Lobby
- ❖ Unique apparel



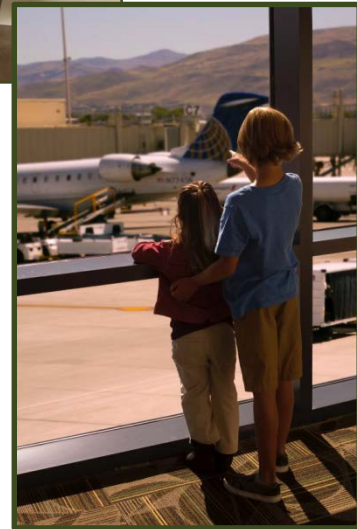
# Coming Soon ... Aloft Hotel

- ❖ Corner of Plumb/Terminal Way
- ❖ Construction began Nov. 2018
- ❖ Grand Opening in January 2020
- ❖ Cutting edge hotel amenities:
  - Keyless entry using your smartphone
  - Robot butler named Botlr



# Outstanding Customer Service Surveys

- ❖ Overall rating statistically increased to **6.45** out of 7 total (6.29 in 2015).
- ❖ Overall feeling of safety/security and overall friendliness tied for first with 6.57.
- ❖ 60% gave highest rating. None gave either a 1 or 2 rating.
- ❖ Passengers love us for: The ease of arrival/drop off, TSA courtesy & wait time, cleanliness of facility and friendliness of staff, feeling of safety



# General Aviation at Reno-Tahoe International

## ❖ Atlantic Aviation

- Largest Fixed Base Operator (FBO) in the U.S.
- **\$15M** investment in FBO, apron improvements and fuel storage facility
- Two-story 13,000 sq ft terminal and 29,800 sq ft attached hangar
- Excellent Customer Service approach



## ❖ Dassault Aviation Services

- International aircraft manufacturer
- General Aviation RFP process





# Reno-Stead Airport Airfield Features

*More than \$50 million has been invested in airport improvements over the last 12 years*

- ❖ Airfield designed to commercial aircraft standards
- ❖ Instrument Landing System and GPS approaches
- ❖ UAS Test Range
- ❖ \$22M investment in Runway 8/26 rehabilitation
- ❖ National leadership role in blending drones with manned aircraft.





**Reno-Tahoe  
International**

**Thank You  
& Questions**



**Reno-Tahoe  
Airport Authority**